



Kickoff Day



Celebrate the kickoff of the 2017 Combined Federal Campaign and spread awareness about the opportunities to participate. This year's theme encourages members of the Federal community to *Show Some Love* to the causes that mean the most to them. Start the campaign off with a bang and join the festivities!

How to get involved:

- ✓ Plan and participate in kickoff events within your department or agency. Go traditional with a ceremony and charity fair, or think outside the box and host a field day with fun outdoor activities.
- ✓ Share your excitement about the CFC on social media using #ShowSomeLoveCFC to promote the campaign to your co-workers, friends, and family.
- ✓ Add a line about the CFC in your office or personal email signature.
- ✓ Encourage co-workers, friends, and family to join you in raising awareness of the campaign.

Choose your cause and *Show Some Love* today.
opm.gov/ShowSomeLoveCFC

